

Analysis of Major Global Water Flosser Regional Markets

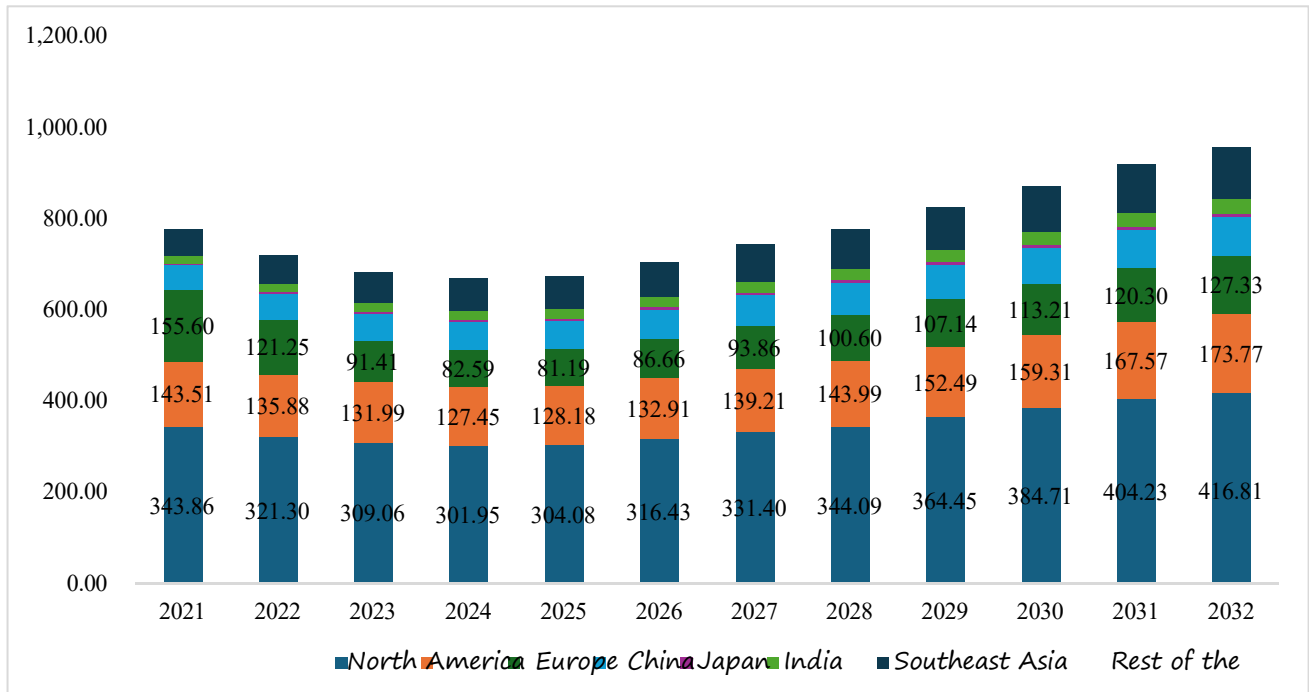
1.1 Analysis of Water Flosser Market Size in Major Global Regions 2021 VS 2025 VS 2032

Table 1: Global Water Flosser Revenue Growth in Major Regions: (2021 VS 2025 VS 2032) & (Million USD)

Area	2021	2025	2032	CAGR (2021-2025)	CAGR (2026-2032)
North America	343.86	301.95	416.81	-3.03%	4.70%
Europe	143.51	127.45	173.77	-2.79%	4.57%
China	155.60	82.59	127.33	-15.01%	6.62%
Japan	53.45	60.37	84.39	3.53%	4.83%
India	4.61	5.20	8.10	3.49%	6.59%
Southeast Asia	16.99	20.07	31.59	4.81%	6.56%
Rest of the World	59.00	71.05	113.63	5.18%	6.81%
Global Total	777.02	668.68	955.62	-3.53%	5.24%

Source: QYResearch, 2026

Figure 1: Global Water Flosser Sales Revenue in Major Regions (2021-2032) & (Million USD)



Source: QYResearch, 2026

1.1.1 Global Water Flosser Sales Revenue and Market Share in Major Regions (2021-2026)

Table 2: Global Water Flosser Sales Revenue in Major Regions (2021-2026) & (Million USD)

	2021	2022	2023	2024	2025	2026
North America	343.86	321.30	309.06	301.95	304.08	316.43
Europe	143.51	135.88	131.99	127.45	128.18	132.91
China	155.60	121.25	91.41	82.59	81.19	86.66
Japan	53.45	56.08	57.96	60.37	61.41	63.59
India	4.61	4.79	5.03	5.20	5.29	5.52
Southeast Asia	16.99	17.75	19.09	20.07	20.50	21.58
Rest of the World	59.00	62.27	66.36	71.05	72.22	76.53
Global Total	777.02	719.32	680.90	668.68	672.86	703.23

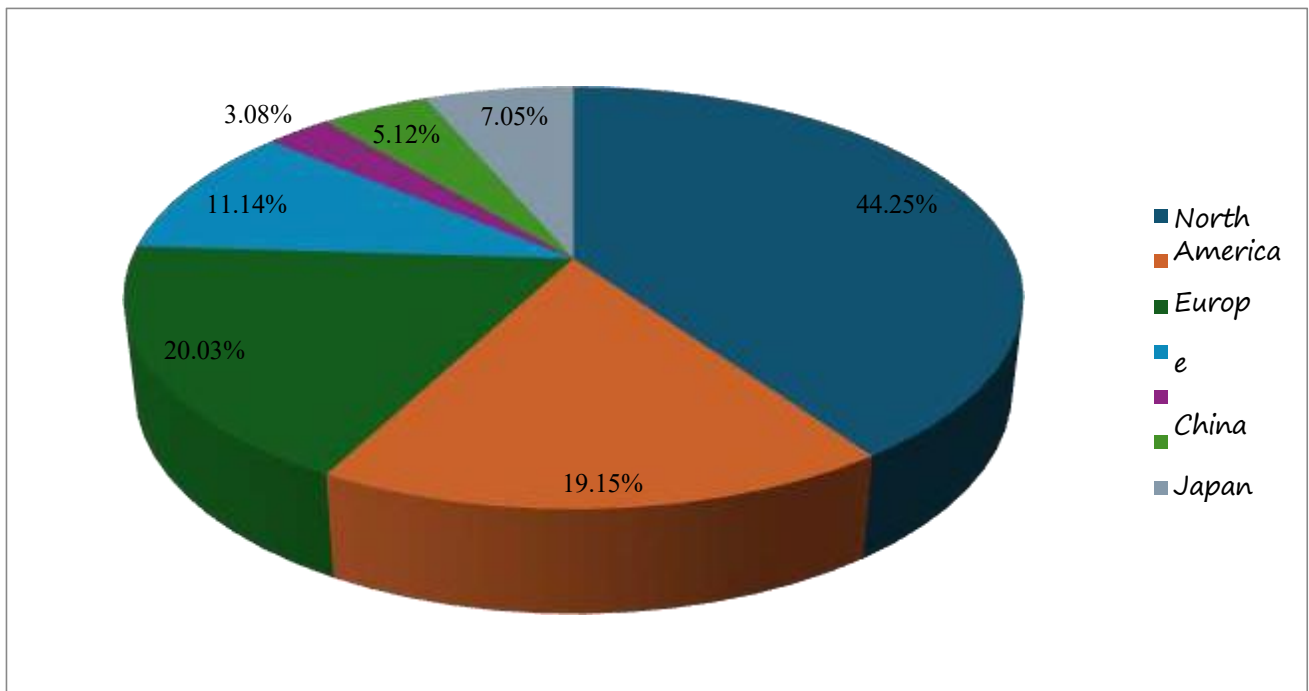
Source: QYResearch, 2026

Table3: Global Water Flosser Sales Revenue Market Share in Major Regions (2021-2026)

	2021	2022	2023	2024	2025	2026
North America	44.25%	44.67%	45.39%	45.16%	45.19%	45.00%
Europe	19.15%	18.89%	19.38%	19.06%	19.05%	18.90%
China	20.03%	16.86%	13.42%	12.35%	12.07%	12.32%
Japan	11.14%	7.80%	8.51%	9.03%	9.13%	9.04%
India	3.08%	0.67%	0.74%	0.78%	0.79%	0.79%
Southeast Asia	5.12%	2.47%	2.80%	3.00%	3.05%	3.07%
Rest of the World	7.05%	8.66%	9.75%	10.63%	10.73%	10.88%
Global Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

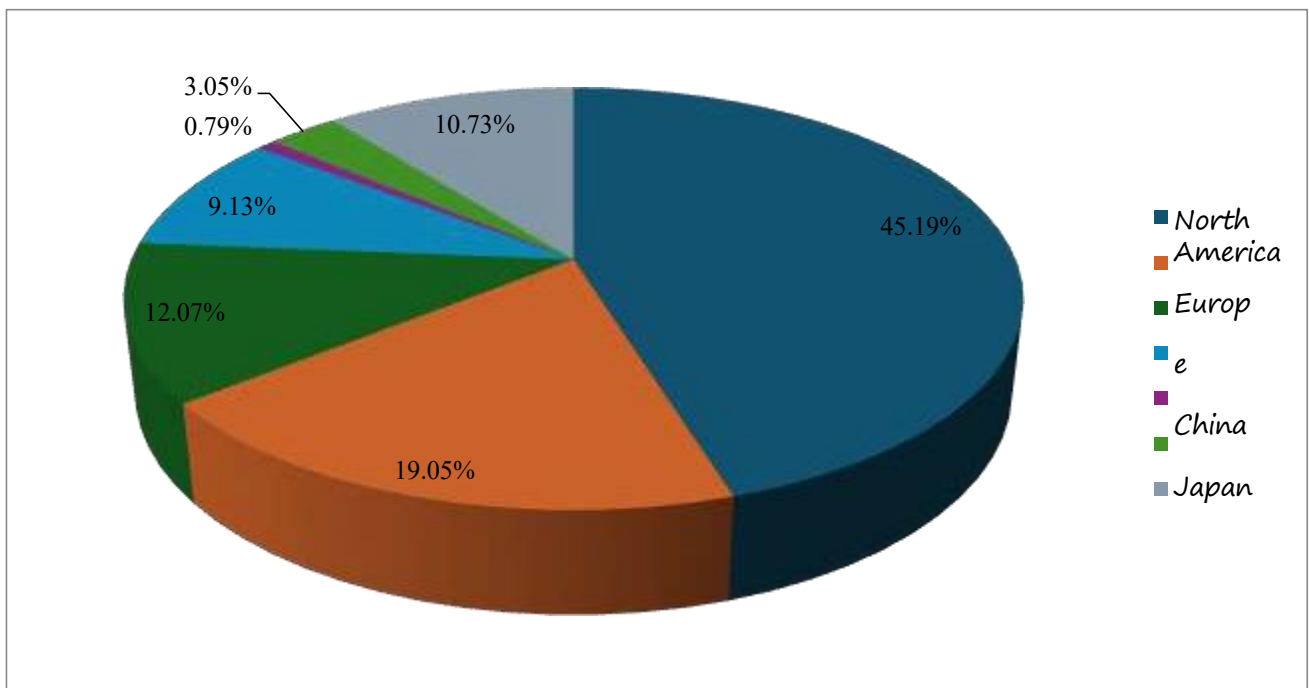
Source: QYResearch, 2026

Figure 2: Global Water Flosser Sales Revenue Market Share in Major Regions (2021)



Source: QYResearch, 2026

Figure 3: Global Water Flosser Sales Revenue Market Share in Major Regions (2025)



Source: QYResearch, 2026

1.1.2 Global Water Flosser Sales Revenue Forecast in Major Areas (2027-2032) (USD Million)

Table 4: Global Water Flosser Revenue by Major Region (2027–2032) & (USD Million)

Area	2027	2028	2029	2030	2031	2032
North America	331.40	344.09	364.45	384.71	404.23	416.81
Europe	139.21	143.99	152.49	159.31	167.57	173.77
China	93.86	100.60	107.14	113.21	120.30	127.33
Japan	66.96	69.59	73.44	77.26	81.60	84.39
India	5.91	6.24	6.73	7.19	7.71	8.10
Southeast Asia	23.11	24.47	26.27	28.02	30.06	31.59
Rest of the World	81.61	86.97	93.15	99.61	107.31	113.63
Global Total	742.05	775.96	823.68	869.31	918.78	955.62

Source: QYResearch, 2026

Table 5: Global Water Flosser Revenue Market Share in Major Regions (2027-2032)

Area	2027	2028	2029	2030	2031	2032
North America	44.66%	44.34%	44.25%	44.25%	44.00%	43.62%
Europe	18.76%	18.56%	18.51%	18.33%	18.24%	18.18%
China	12.65%	12.96%	13.01%	13.02%	13.09%	13.32%
Japan	9.02%	8.97%	8.92%	8.89%	8.88%	8.83%
India	0.80%	0.80%	0.82%	0.83%	0.84%	0.85%
Southeast Asia	3.11%	3.15%	3.19%	3.22%	3.27%	3.31%
Rest of the World	11.00%	11.21%	11.31%	11.46%	11.68%	11.89%
Global Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: QYResearch, 2026

1.2 Analysis of Sales Volume of Oral Irrigators in Major Global Regions: 2021 VS 2025 VS 2032

Table 6: Sales Volume of Oral Irrigators in Major Global Regions (Thousand Units): 2021 VS 2025 VS 2032

Area	2021	2025	2032	CAGR (2021-2025)	CAGR (2026-2032)
North America	8,111	7,576	11,375	-1.69%	5.88%
Europe	3,921	3,721	5,444	-1.30%	5.54%
China	6,224	3,459	5,802	-13.66%	7.77%
Japan	1,510	1,867	2,698	5.45%	5.34%
India	145	180	288	5.55%	6.99%
Southeast Asia	528	683	1,142	6.65%	7.74%

Rest of the World	1,756	2,282	3,865	6.77%	7.86%
Global Total	22,195	19,768	30,614	-2.85%	6.43%

Source: QYResearch, 2026

1.2.1 Sales Volume and Market Share of Oral Irrigators in Major Global Regions (2021-2026)

Table 7: Oral Irrigator Sales in Major Global Regions (2021-2026) (Thousand Units)

	2021	2022	2023	2024	2025	2026
North America	8,111	7,746	7,560	7,414	7,576	8,073
Europe	3,921	3,785	3,718	3,631	3,721	3,939
China	6,224	4,929	3,857	3,481	3,459	3,703
Japan	1,510	1,616	1,705	1,813	1,867	1,975
India	145	154	164	174	180	192
Southeast Asia	528	562	616	656	683	730
Rest of the World	1,756	1,876	2,029	2,200	2,282	2,454
Global Total	22,195	20,668	19,649	19,369	19,768	21,066

Source: QYResearch, 2026

Table 8: Global Market Share of Major Area Oral Irrigator Devices (2021–2026)

	2021	2022	2023	2024	2025	2026
North America	36.55%	37.48%	38.47%	38.28%	38.32%	38.32%
Europe	27.34%	18.31%	18.92%	18.75%	18.82%	18.70%
China	28.04%	23.85%	19.63%	17.97%	17.50%	17.58%
Japan	4.58%	7.82%	8.68%	9.36%	9.44%	9.38%
India	1.89%	0.75%	0.83%	0.90%	0.91%	0.91%
Southeast Asia	3.97%	2.72%	3.14%	3.39%	3.46%	3.47%
Rest of the World	10.28%	9.08%	10.33%	11.36%	11.54%	11.65%
Global Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: QYResearch, 2026

1.2.2 Global Sales Volume and Market Share Forecast for Major Area Oral Irrigator Devices (2027–2032)

Table 9: Global Sales Volume of Major Area Oral Irrigator

Devices (2027–2032) & (thousands of units)

Area	2027	2028	2029	2030	2031	2032
North America	8,622	9,061	9,776	10,481	10,840	11,375
Europe	4,199	4,396	4,709	5,010	5,179	5,444
China	4,083	4,462	4,838	5,176	5,421	5,802
Japan	2,103	2,230	2,307	2,462	2,565	2,698

India	207	215	237	257	271	288
Southeast Asia	796	854	934	1,011	1,069	1,142
Rest of the World	2,664	2,889	3,140	3,410	3,615	3,865
Global Total	22,673	24,107	25,941	27,807	28,960	30,614

Source: QYResearch, 2026

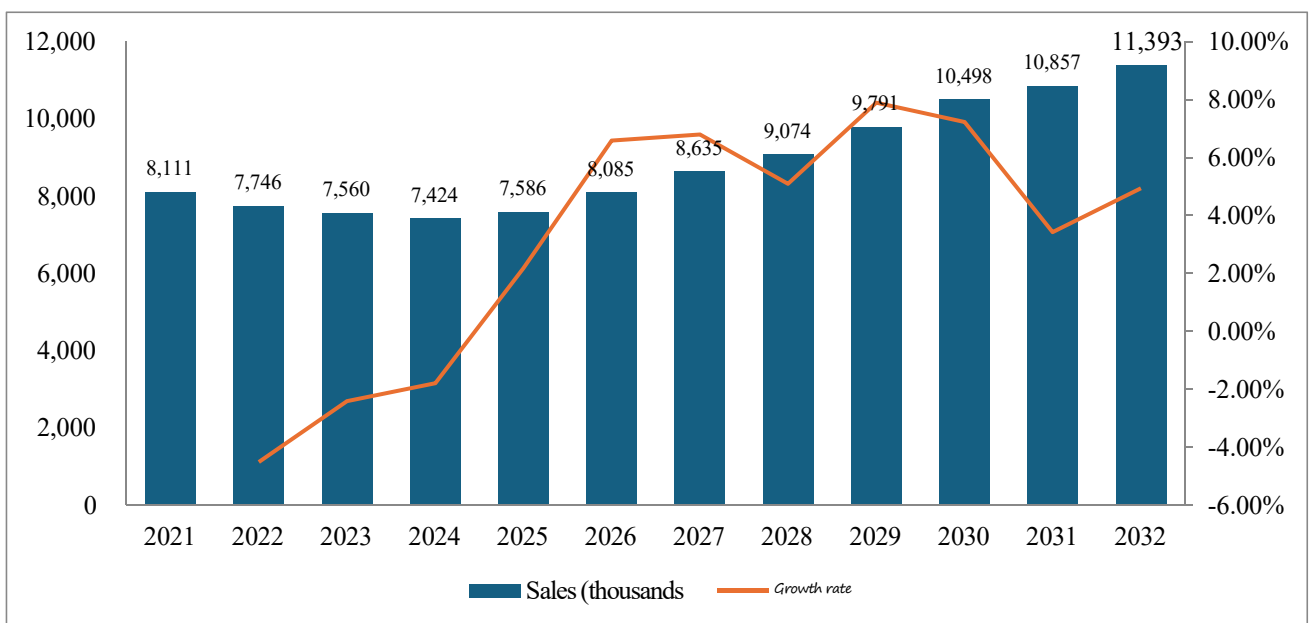
Table 10: Global Sales Share of Major Area Oral Irrigator Devices (2027–2032)

Area	2027	2028	2029	2030	2031	2032
North America	38.03%	37.59%	37.68%	37.69%	37.43%	37.16%
Europe	18.52%	18.24%	18.15%	18.02%	17.88%	17.78%
China	18.01%	18.51%	18.65%	18.61%	18.72%	18.95%
Japan	9.28%	9.25%	8.89%	8.85%	8.86%	8.81%
India	0.91%	0.89%	0.91%	0.92%	0.94%	0.94%
Southeast Asia	3.51%	3.54%	3.60%	3.64%	3.69%	3.73%
Rest of the World	11.75%	11.98%	12.10%	12.26%	12.48%	12.63%
Global Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Source: QYResearch, 2026

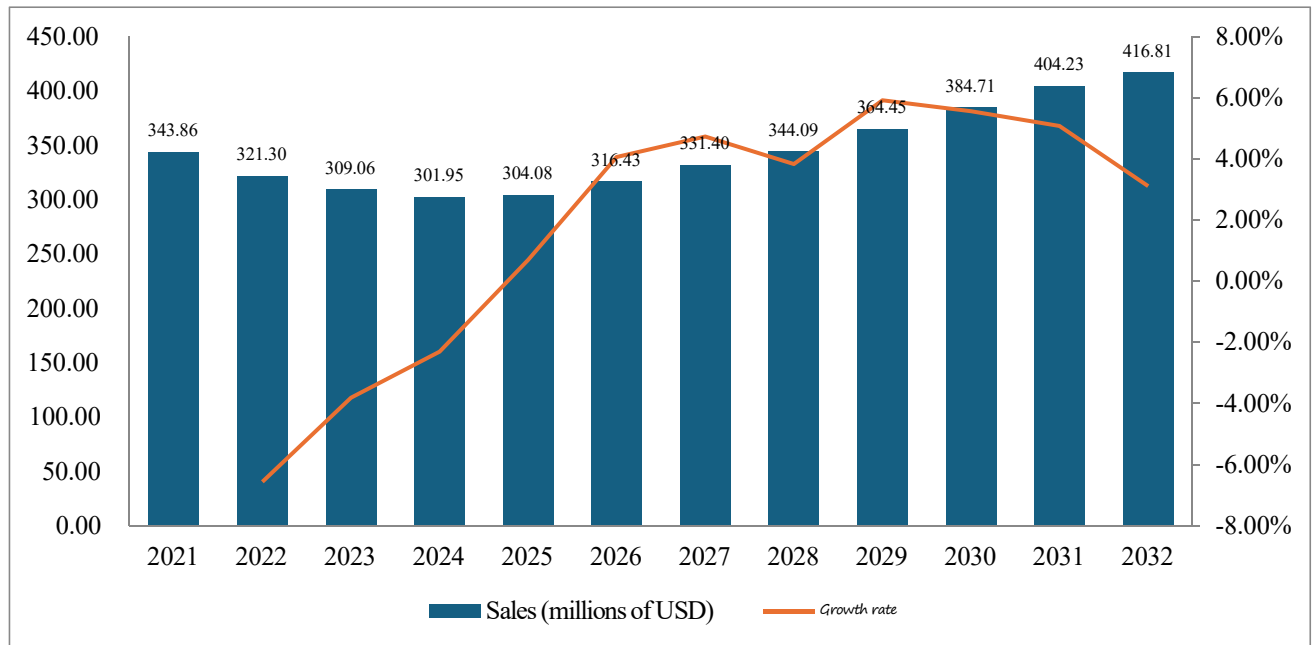
1.3 North American Market Sales Volume, Revenue, and Growth Rate of Oral Irrigator Devices (2021–2032)

Figure 4: North American Oral Irrigator Device Sales Volume and Growth Rate (2021–2032) (& thousands of units)



Source: QYResearch, 2026

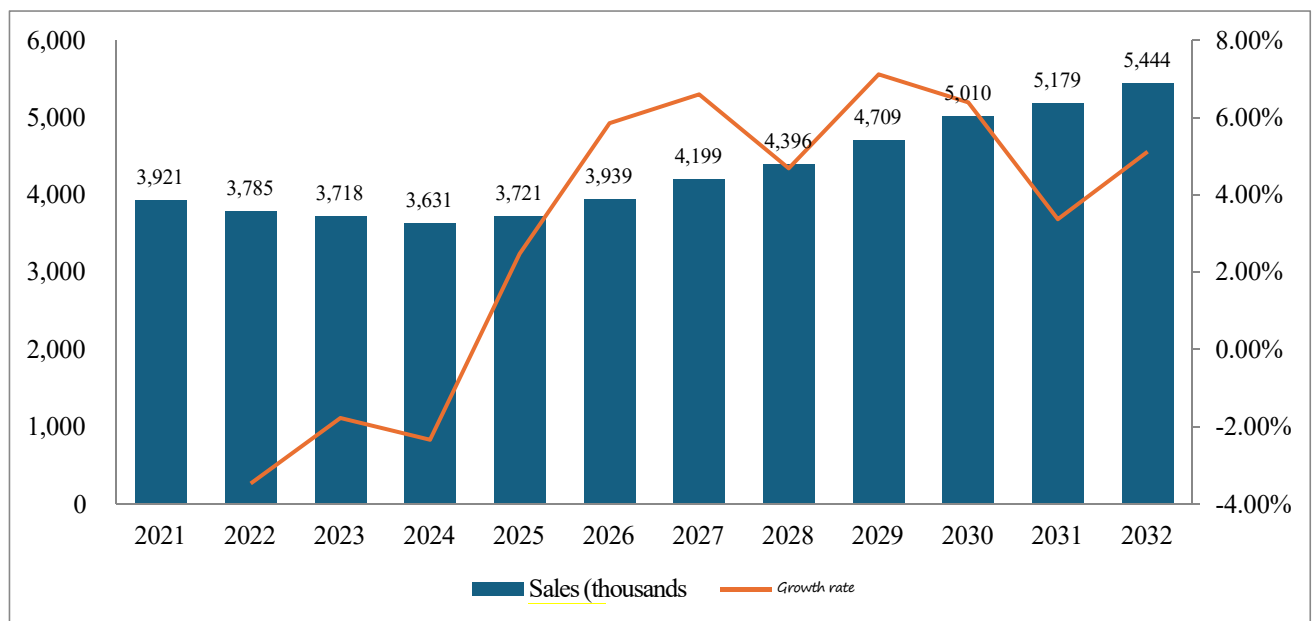
Figure 5: North American Oral Irrigator Device Revenue and Growth Rate (2021–2032) & (in million USD)



Source: QYResearch, 2026

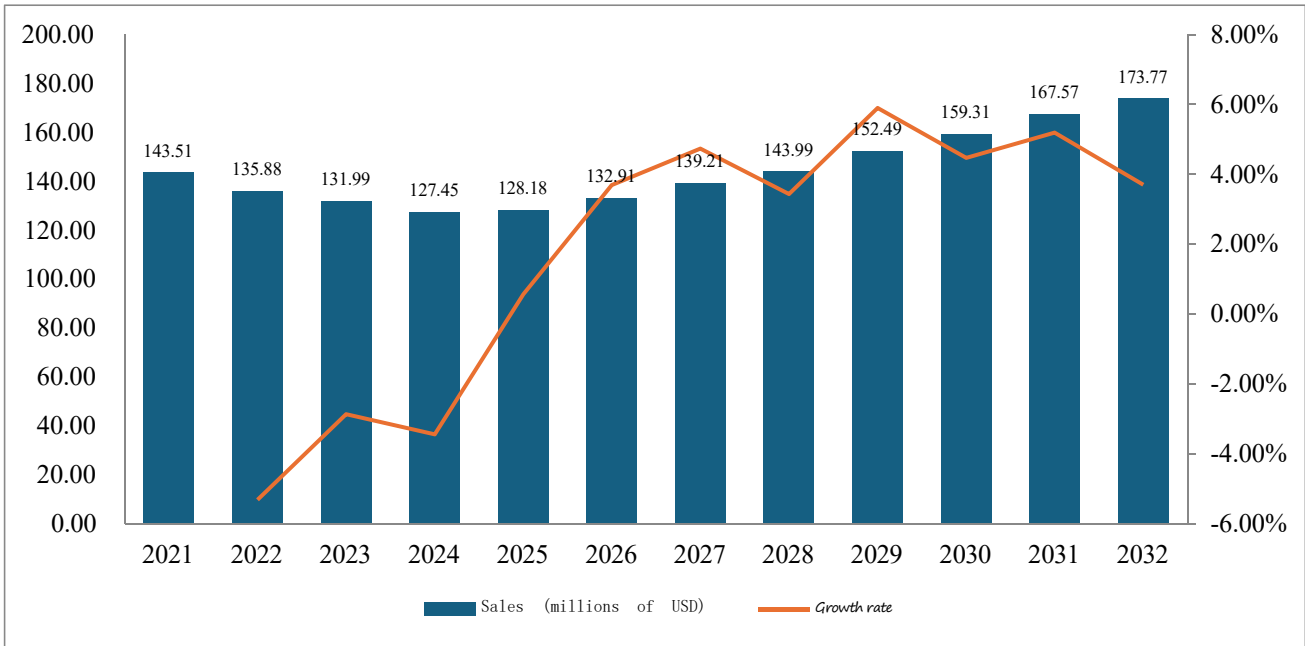
1.4 European Market Sales Volume, Revenue and Growth Rate of Oral Irrigator Devices (2021–2032)

Figure 6: Sales Volume and Growth Rate of Oral Irrigator Devices in the European Market (2021–2032) (& thousands of units)



Source: QYResearch, 2026

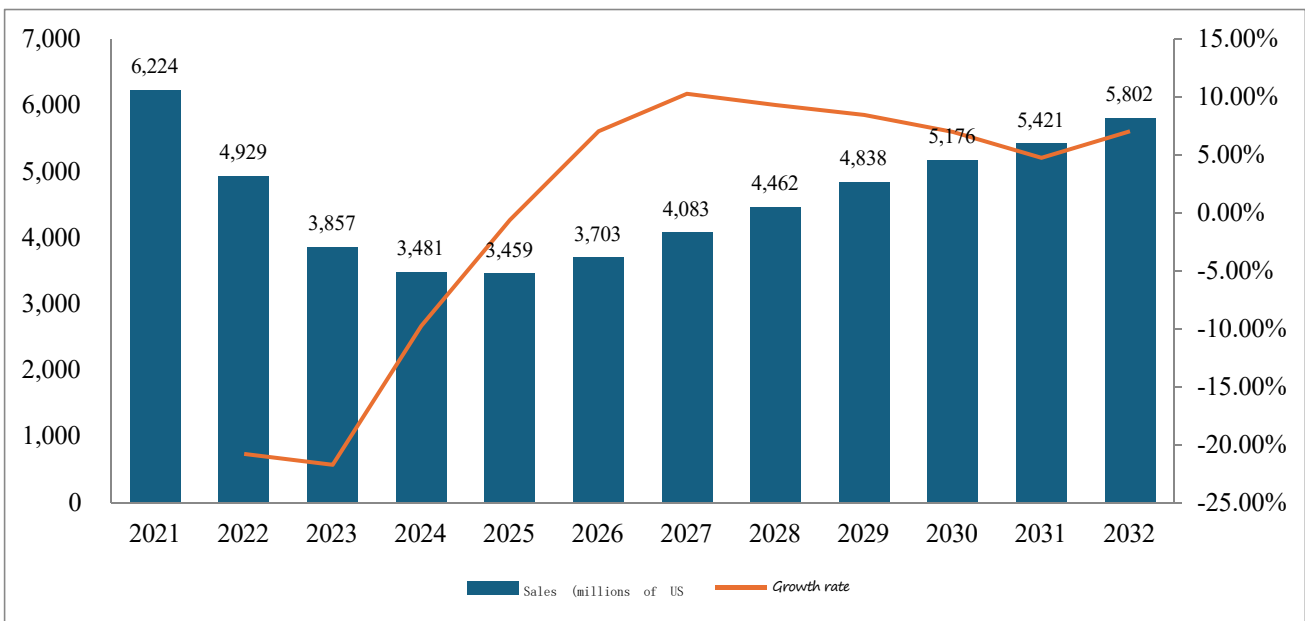
Figure 7: European Market Revenue and Growth Rate of Oral Irrigator Devices (2021–2032) & (in million USD)



Source: QYResearch, 2026

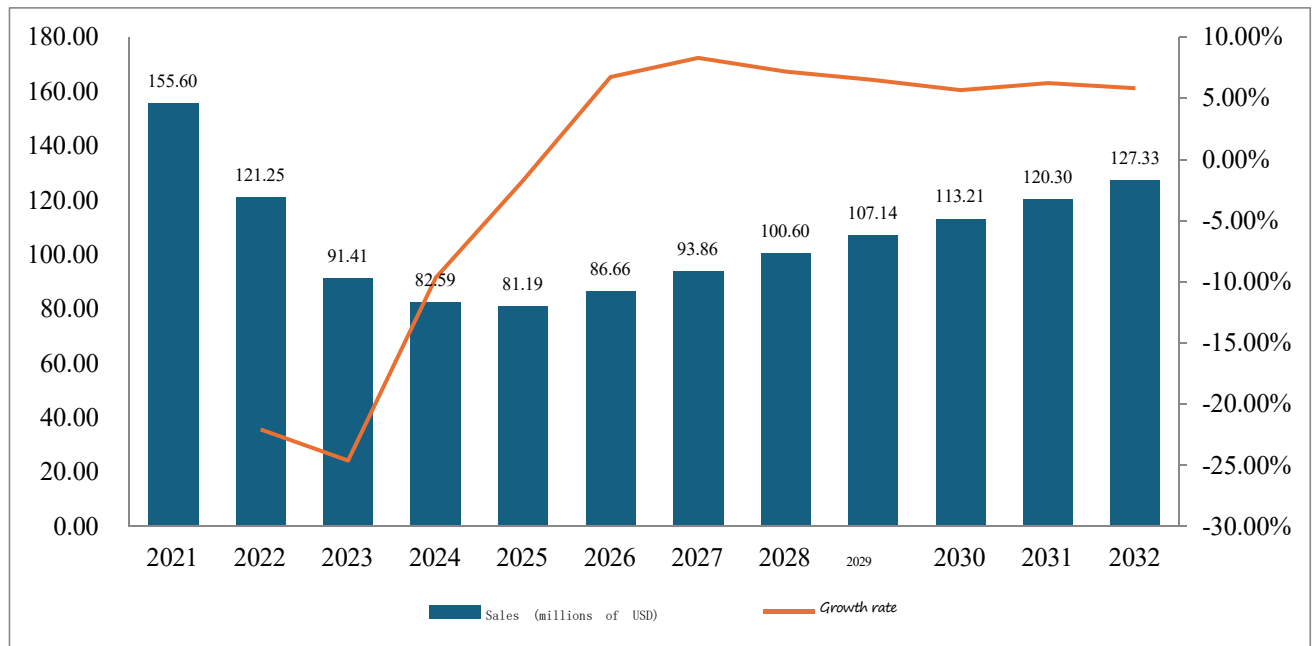
1.5 China Market Sales Volume, Revenue and Growth Rate of Oral Irrigator Devices (2021–2032)

Figure 8: Sales Volume and Growth Rate of Oral Irrigator Devices in the Chinese Market (2021–2032) (& thousands of units)



Source: QYResearch, 2026

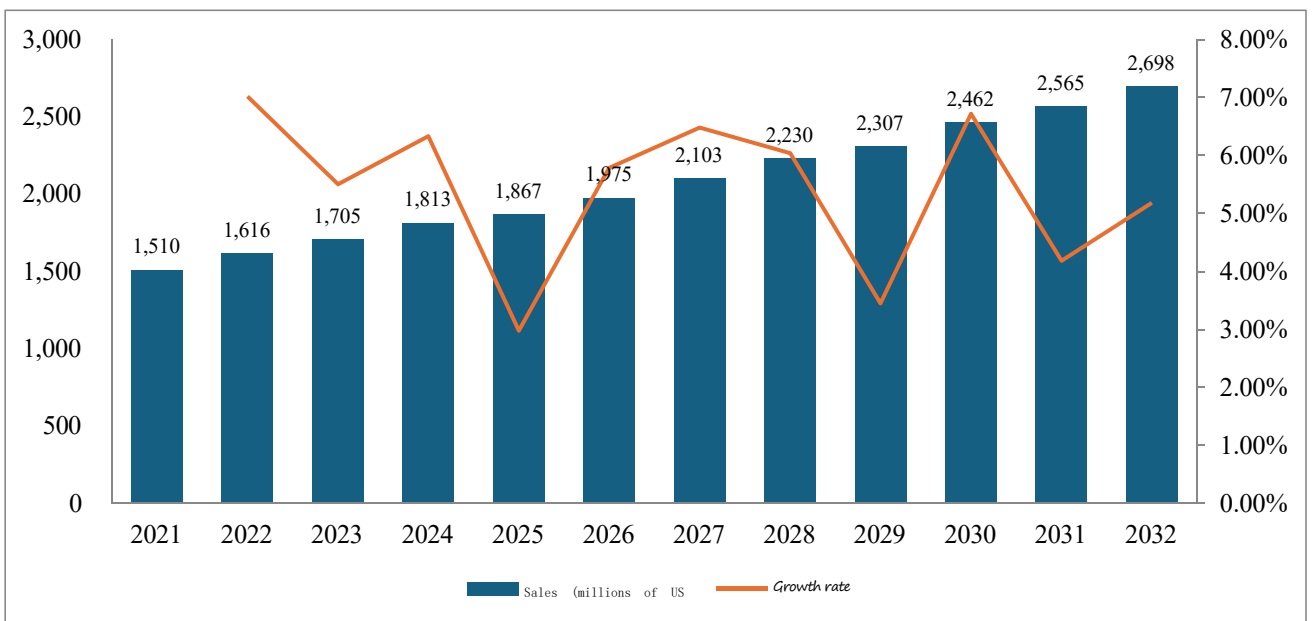
Figure 9: China Market Revenue and Growth Rate of Oral Irrigator Devices (2021–2032) (& in million USD)



Source: QYResearch, 2026

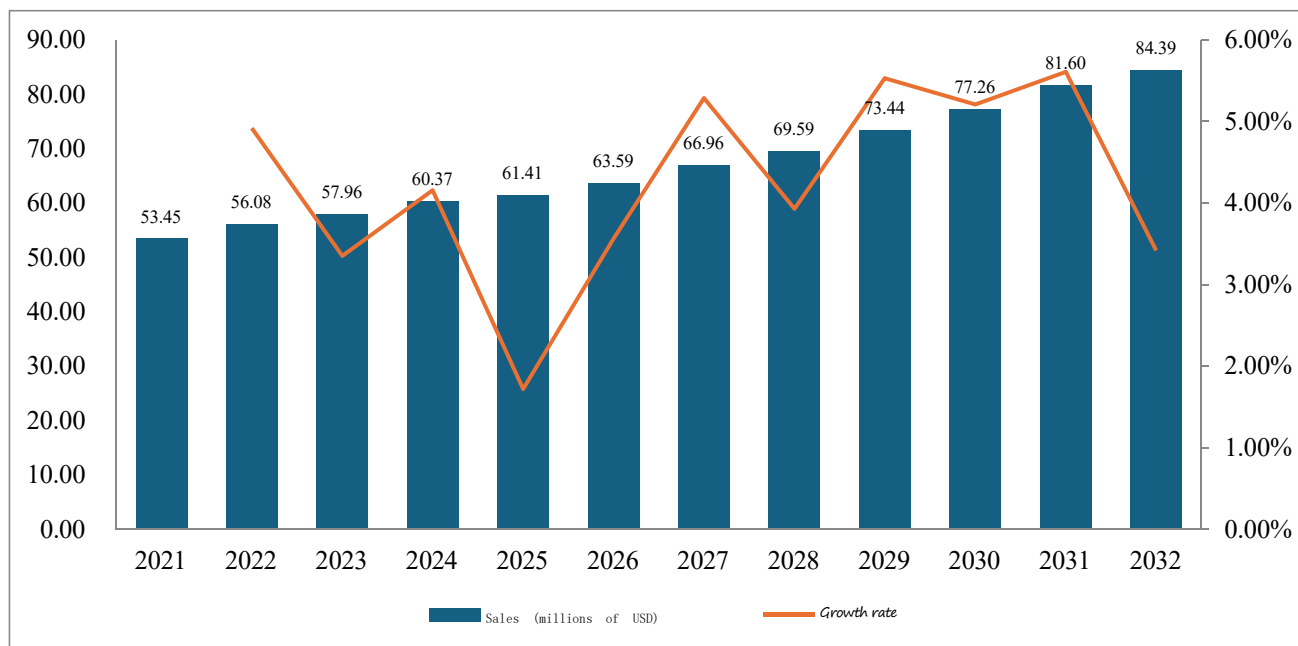
1.6 Japan Market Sales Volume, Revenue and Growth Rate of Oral Irrigator Devices (2021–2032)

Figure 10: Sales Volume and Growth Rate of Oral Irrigator Devices in the Japanese Market (2021–2032) (& thousands of units)



Source: QYResearch, 2026

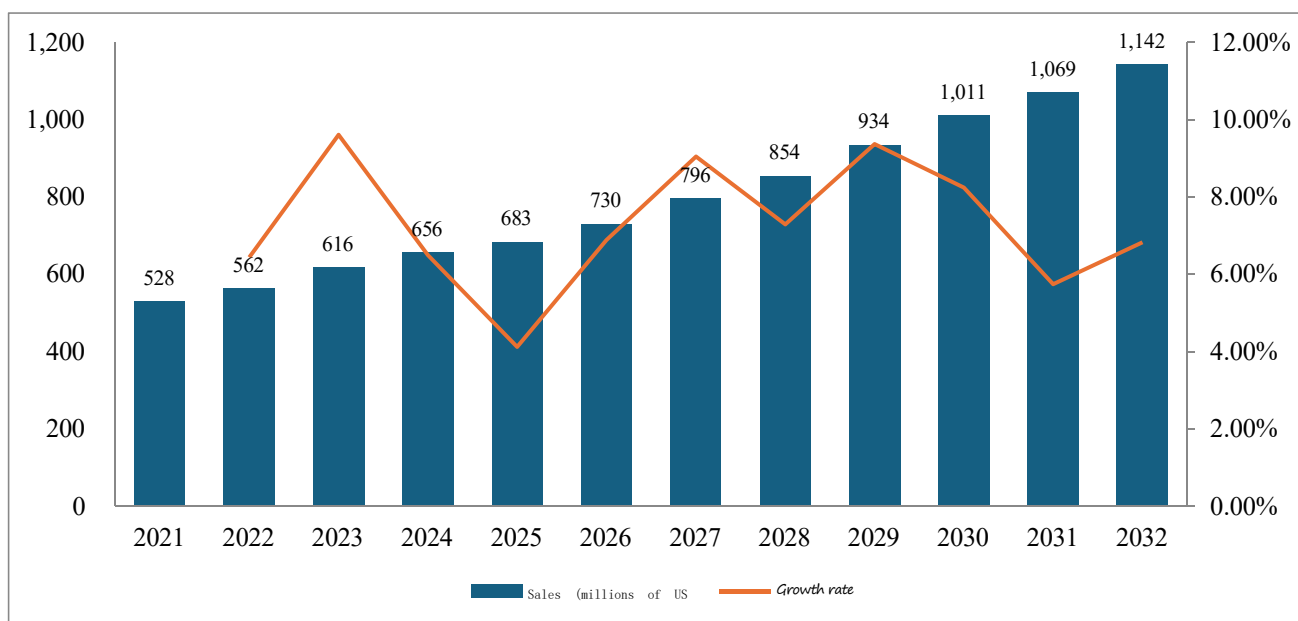
Figure 11: Japan Market Revenue and Growth Rate of Oral Irrigator Devices (2021–2032) & (in million USD)



Source: QYResearch, 2026

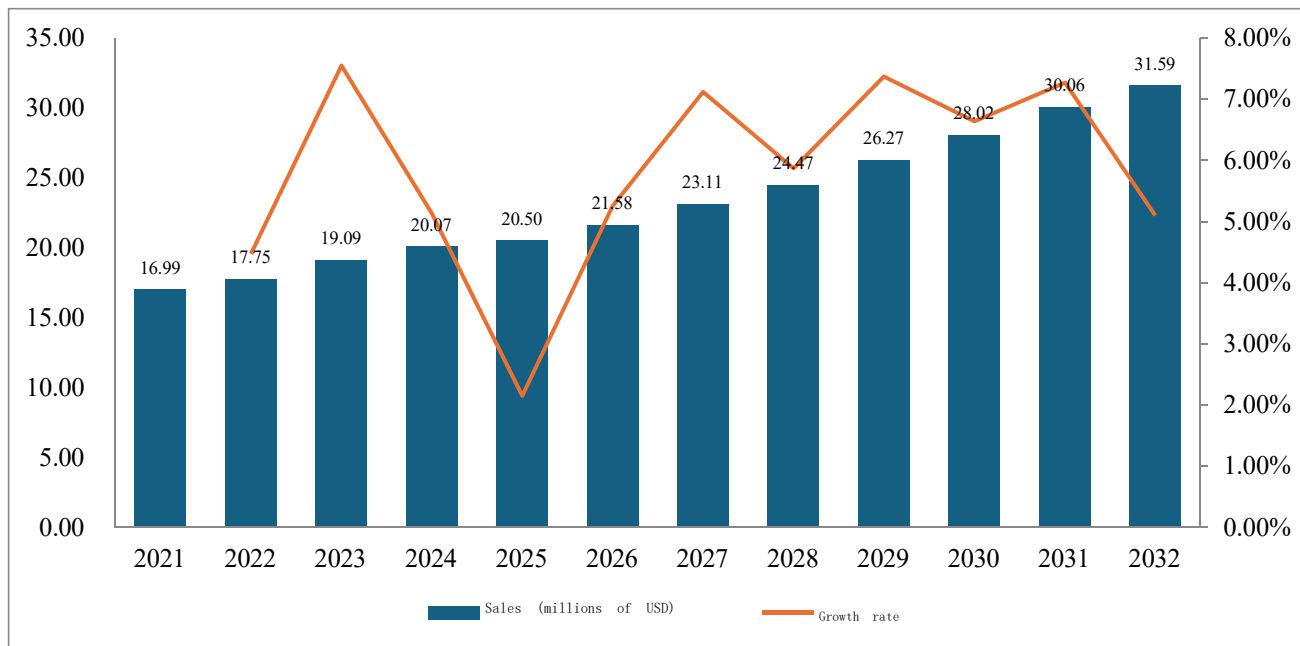
1.7 Southeast Asia Market: Sales Volume, Revenue, and Growth Rate of Oral Irrigator Devices (2021–2032)

Figure 12: Southeast Asia Market Sales Volume and Growth Rate of Oral Hygienizers (2021–2032) (& thousands of units)



Source: QYResearch, 2026

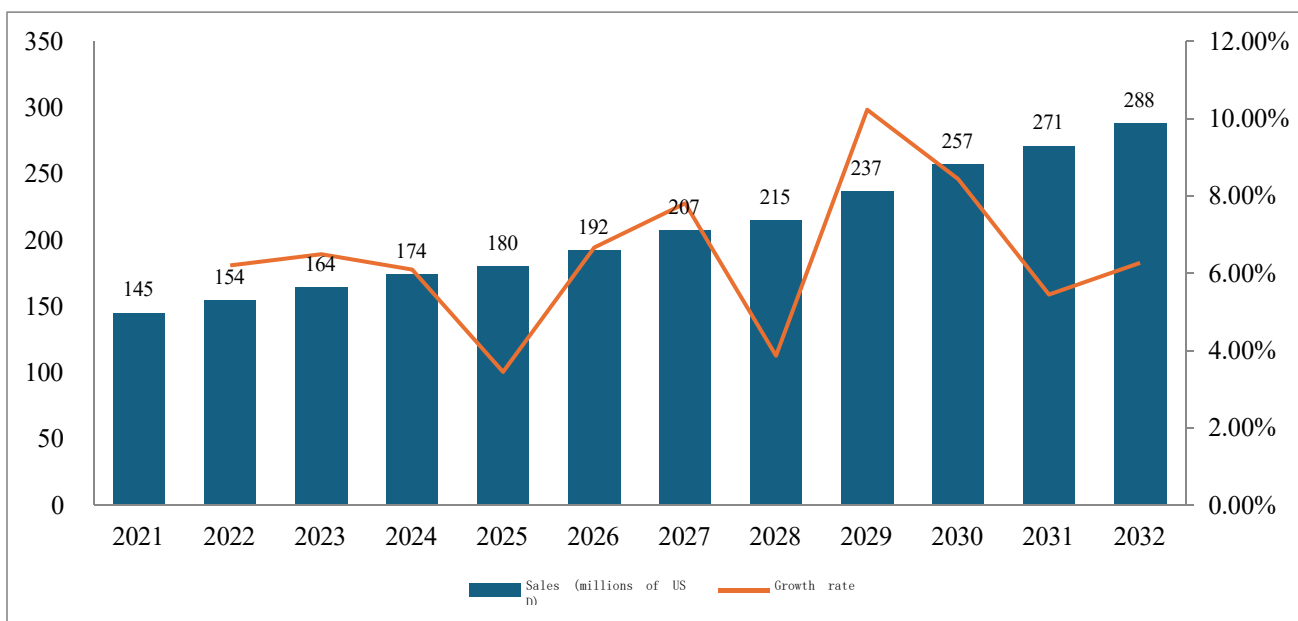
Figure 13: Southeast Asia Market Revenue and Growth Rate of Oral Irrigator Devices (2021–2032) & (in million USD)



Source: QYResearch, 2026

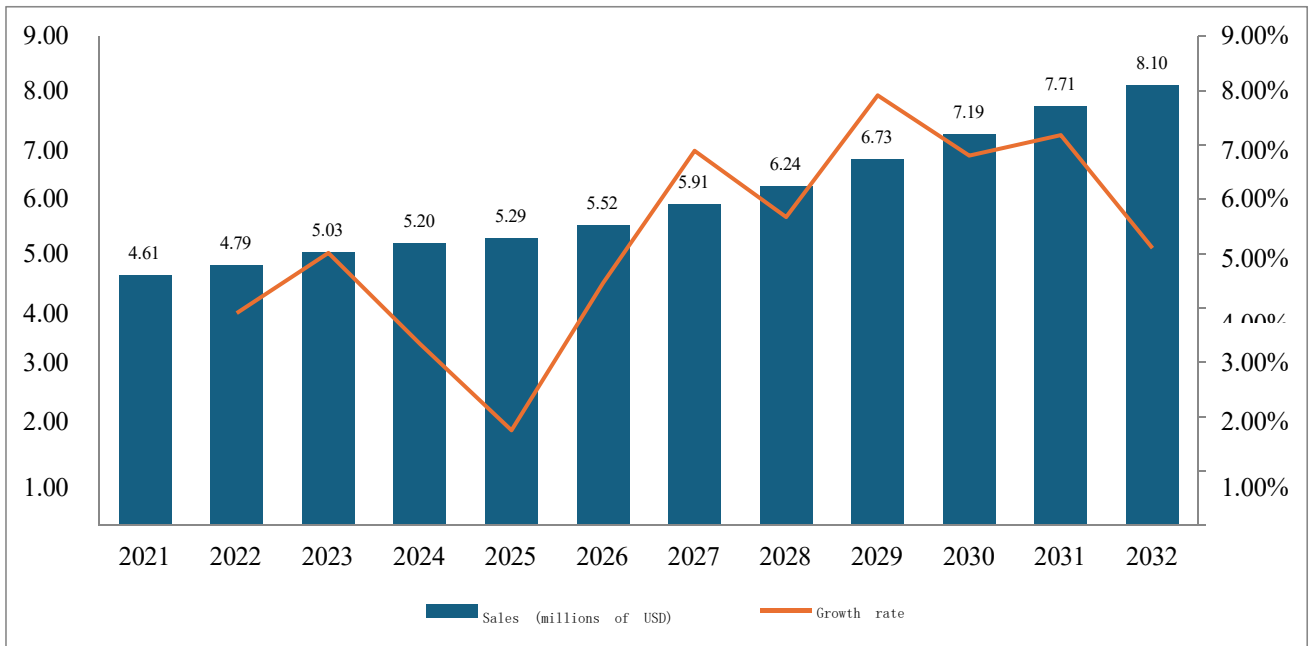
1.8 India Market Sales Volume, Revenue and Growth Rate of Oral Irrigator Devices (2021–2032)

Figure 14: Sales Volume and Growth Rate of Oral Irrigator Devices in the Indian Market (2021–2032) (& thousands of units)



Source: QYResearch, 2026

Figure 15: India Market Revenue and Growth Rate of Oral Irrigator Devices (2021–2032) & (in million USD)



Source: QYResearch, 2026